

Eric Keller

Thoughtful Design Solutions



Contact: eric@erickellerdesign.com | 248.701.0711

Portfolio: erickellerdesign.com

Work History

- Established Eric Keller Design, a design and branding firm. Clients include: Jack Morton, Minacs, GM, Cadillac, The Michigan Theater, CTI Meeting Technology, Mind Body Publishing, and a number of small businesses, and educational and arts-oriented non-profits. (2009-present)
- Founding Partner and Creative Director, bnocular, a business trend forecasting service based in Los Altos, CA. Work included app, web, brand and marketing design. (2014-2017)
- Founding Partner and Creative Director, GroundCntrl, a platform for mobile task management based in San Jose, CA. Work included app, web, brand and marketing design. (2010-2013)
- Design Director, Sandy Corporation, a training, marketing and custom publishing company based in Michigan. Clients included: GM, Buick, GMC, Saturn, Ford, Jaguar and Land Rover. (2003-2009)
- Associate Vice President and Group Creative Director, TRIO Communications, an integrated marketing communications company based in Michigan. Clients included: GM, Cadillac, Buick, Republic Bank, HAP, Automation Alley, Federal Mogul, and Consumers Energy. (2000-2003)
- Creative Director and Director of Internet Services, Red Group, a corporate communications consultancy based in the UK. Clients included: IBM, NCR, AT&T, Compuware, Osram Sylvania, GM, Chrysler, Ford, and Johnson Controls. (1996-1997)
- Executive Vice President/Design and Managing Partner, The Publications Company, a custom publishing company based in Detroit. Clients included: IBM, GM, Ford, Chrysler, Unisys, Volkswagen, NBD Bancorp, Amerian Airlines, DEC, Comerica Bank, the Michigan Society of Architects and the Detroit Symphony Orchestra. (1986-1996)
- Founding Design Director, *Metropolitan Detroit Magazine*. (1983-1988)
- Founding Art Director, *Monthly Detroit Magazine*. (1978-1983)

Recognition

Over sixty national awards for excellence in design and art direction including honors from The New York Art Directors Club, The International Association of Business Communicators, The Society of Publication Designers, The City and Regional Magazine Association and Print's Regional Design Annual.